

Project title: *MASTER PLAN*

Unni Gjertsen 2011



Charlie Chaplin in *The Great Dictator* 1940

Change is so easy really. I want to change the curriculum for the education of teachers within art in public schools. This is the best way to do something really influential and make an imprint in society -shape it as if it was clay. This is how to go about it: The design is important. You need a pompous space in an art institution. The design is to be inspired by the image above. It must express power and ease. The project can be realized within a normal exhibition period during which an artist sits at the desk and composes the content of the curriculum. It will grow to well over the desk as long banners with bold, extra large letters and gradually take over the space. The formulations will be clear and unambiguous. The artist can receive, if she desires, visitors like ministers, school children or journalists while at her post behind, upon or under the desk.

When the project is carried out wait two years and the curriculum will be implemented, as by it self, by great brains within the educational system.

Conditions

Number of certificates to be auctioned: One for each nation in the world.

Minimum prize pr. certificate: 500 Euro

With the certificate comes the right to carry out the project in one country. The name of it's original author, Unni Gjertsen, must be accredited as part of the presentation of the project. The certificate holder can involve Gjertsen in realizing the project or carry it out independently. Unni Gjertsen is already the owner of the certificate for Norway.