

The Great Public Sale of unrealized but brilliant Ideas

29th October 2011 | Van Abbemuseum | Eindhoven

The Ideas

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|--------------|---|--------------------------|
| 1 | A Fountain for the Parliament | Can Altay |
| 2 | Untitled | Michael Blum |
| 3 | ParkCarPark | Theo Sims |
| 4 | Floor plans of all the rooms I/you have ever slept in | Alan Phelan |
| 5 | A white porcelain fireplace, made in the style of a Victorian urinal | Alan Phelan |
| 6 | Erased Serra / No more heroes | Mark Bain |
| 7 | Master Plan | Unni Gjersten |
| 8 | WOB resultaten (Freedom of Information Act results) | Renée Ridgway |
| 9 | Theatre Pieces | Céline Condorelli |
| 10 | Untitled | Mario Rizzi |
| 11 | Untitled | Toni Van Tiel |
| <i>Break</i> | | |
| 12 | Our Day Will Come | Paul O'Neill |
| 13 | Elephant | Marianne Heier |
| 14 | Omdat wij geen (gewelddadig) racisme en fascisme in onze stad tolereren | Lidwien van de Ven |
| 15 | Sharted | Tintin Wulia |
| 16 | Owning Tintin Wulia's short autobiography | Tintin Wulia |
| 17 | Udo Kier | Bas van Beek |
| 18 | Untitled | Sarah Pierce |
| 19 | Untitled | Nicoline van Harskamp |
| 20 | Invisibility Project | Wendelien Van Oldenborgh |
| 21 | Untitled | Doreen Westphal |

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House rules

- I *The Great Public Sale of unrealized but brilliant Ideas* on 29th October 2011 in Eindhoven takes place under the guidance of auction-manager Sarah Vanhee, assisted by Michelle van Aggelen. The sale is being lead by auctioneer Hans Dohmen of Venduehuis Dickhaut in Maastricht, in the attendance of valuator Alexander Mayhew. Auction-secretary is Marieke Ensing, assisted by Hanneke Berman and house-pianist is Jan Snel.
- II In order to protect our customers, we only sell ideas of artists whose behaviour is irreproachable.
- III Bids can only be made by bidders whose name, e-mail address and phone number is known by the secretary.
- IV Bids can only be placed through raising the personal number. Final biddings cannot be discussed once the sale is agreed and confirmed by the auctioneer.
- V All bids will be made in € currency (creative capital currency) and will be converted to euros by the auction secretary at the end of the evening.
- VI The minimal bid is 5.000€ (= 5 euro). A lower bid won't be considered seriously.
- VII Up to 10.000€ a minimal increase by 1.000€ per bid will be applied; higher than 10.000€ the minimal increase will be 2.000€ per bid.
- VIII At the beginning of the evening, each visitor of *The Great Public Sale of unrealized but brilliant Ideas* receives a starting capital of 5000€ by means of a voucher. Self-evidently, the visitors are invited to bid as high as they want and can afford. Per contract only one voucher is accepted. If the 5.000€ start capital is not used during the time of the auction, this money will automatically go to the Public Sale Foundation.
- IX Alternative bids other than in €, can be placed in P€ (personal creative capital). The added value of the P€'s is being evaluated by the auctioneer, auction-manager and valuator. In case the contributor of the idea is present, he/she has the right to evaluate the P€ first. Once a bid in P€ has been accepted, the bidding for this idea can only continue in P€.
- X If the contributor of the idea is present, he/she always has the right of explanation.
- XI During the bidding, cartels are allowed. Though only one main responsible will get the contract on his/her name.
- XII No extra costs will be charged, possible related costs are always on the account of the bidder.
- XIII The purchaser hasn't got any obligation whatsoever concerning the execution or further development of the idea.
- XIV However, in case of a potential execution of the project, the original inventor of the idea will be contacted and agree on his/her name being mentioned or not. Personality rights will be respected.
- XV In rule, the idea is being sold including authorship. Only in exceptional cases the rights can be shared and a co-authorship or multi-authorship is possible. Those special cases and other exceptions to the rule will be mentioned clearly before the bidding starts. A specific agreement will be integrated in the contract.
- XVI The deal is being agreed in a contract signed by the buyer and the auction-manager in the name of the artist.
- XVII If not mentioned differently, the entire profit of the deal goes to the artist.
- XVIII At any moment *The Great Public Sale of unrealized but brilliant Ideas* house rules, can be discussed by whoever. The final decision about potential changes in the rules though, will be taken only by the auction-manager, in collaboration with the auctioneer and the valuator.